



Vendor Profile Questions

Your name: _____

Farm or Business Name: _____

Email Address: _____

Phone Number: _____

1. Identify the primary type of product that you will sell at this market this year, based on greatest revenue (select one):

*Produce**

Meat & seafood

Dairy

Eggs

Plants & flowers

*Value-added**

*Prepared food**

Crafts/art/services

Alcohol

Other

Produce* refers to fresh foods that farmers plant, grow, and harvest (e.g., fruits, vegetables, nuts, beans, etc.) The farmers do not process or minimally processes the products.

Value-added* refers to products that have been processed through baking, cooking, canning, drying, fermenting, preserving, or spinning techniques (e.g., baked goods, jams, dried fruit, viticulture, pickles, wool yarn, etc.). Value-added products can be produced by farm vendors with their own raw ingredients, or by non-farm vendors, with ingredients grown by an outside source.

Prepared food* refers to products that agriculture or non-agriculture businesses make from ingredients that they primarily purchase. They make the food at the market for immediate consumption (e.g., sandwiches, brewed coffee, etc.).

2. Are you a farm vendor? Answer yes only if you grow the items your sell at the market. Yes or No
3. How many acres does your farm business: own_____? lease_____? Please enter "N/A" if not a farm business.
4. How many acres do you cultivate, or use for grazing? Enter "N/A" if not a farm business. _____



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5. Including yourself, how many people worked for your business either seasonally or year-round? Please include family workers (paid and unpaid), hired production or office workers, people hired to sell at markets, contract or custom hire farm labor, and paid interns or apprentices. If zero, enter 0.

Seasonal (worked 149 days or less): _____

Year-round (worked 150 days or more): _____

6. Is your business women-owned? Ownership refers to the equity, interest, or stock of the business. Select 'yes' if 51% or more of your business is women-owned. Yes or No.
7. Which of the following best describes the primary owner of your business? Ownership refers to the equity, interest, or stock of the business. Circle all that apply:
- *White (not Spanish, Hispanic, or Latino)*
 - *Spanish, Hispanic, or Latino*
 - *Black or African American*
 - *American Indian or Alaska Native*
 - *Asian or Asian American*
 - *Multi-Racial*
 - *Prefer not to answer*
8. How many years has the primary owner/operator of your farm been farming? Please enter N/A if not a farm business.
9. Is the primary owner of your business younger than 35 years of age? Ownership refers to the equity, interest, or stock of the business. Select 'yes' if 51% or more of your business is owned by someone younger than 35 years of age. Yes or No.
10. Does your farm or business hold Organic Certification (or in the 3-year transition process)? Yes or No
11. Provide the physical address of your primary point of production. Please include the street address, city, state, and zip code.